

# The SMC<sup>3</sup> Platform

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*Are competitive pressures and rising labor costs driving the need to automate your manual processes?*

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*Do you need the complete visibility awarded by a holistic solution?*

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*Is there pressure to provide proactive supply chain management that requires real-time alerts?*

The SMC<sup>3</sup> Platform provides customers with the real-time carrier connections and exception-based alerts required to get the supply chain visibility needed in today's competitive market.

## Introducing the SMC<sup>3</sup> Platform: Enabling Agile Supply Chains

Leveraging decades of expertise gained from serving the extended logistics community, the SMC<sup>3</sup> Platform provides the only transportation APIs designed to proactively enable visibility, shipment pricing and help create agile global supply chains. Going beyond simple connectivity, SMC<sup>3</sup>'s powerful products deliver event-based notifications that alert shippers and 3PLs to exceptions so supply chain managers can take preventive actions before a problem occurs.



## Solving the Complete Business Problem with the Best of All Worlds

Designed to address the complete business problem, the SMC<sup>3</sup> Platform includes a wide range of transportation services empowering customers to choose the right fit based on their transportation solutions and operating environment. It's all built on SMC<sup>3</sup>'s secure, private cloud.

- ✓ Optimized for advanced analytics, SMC<sup>3</sup> industrial-strength Analytical APIs provide a holistic view of LTL pricing, transit times and carrier services while supporting high-speed optimization.
- ✓ Execution & Visibility APIs deliver real-time transactional shipment communications and volume pricing data.

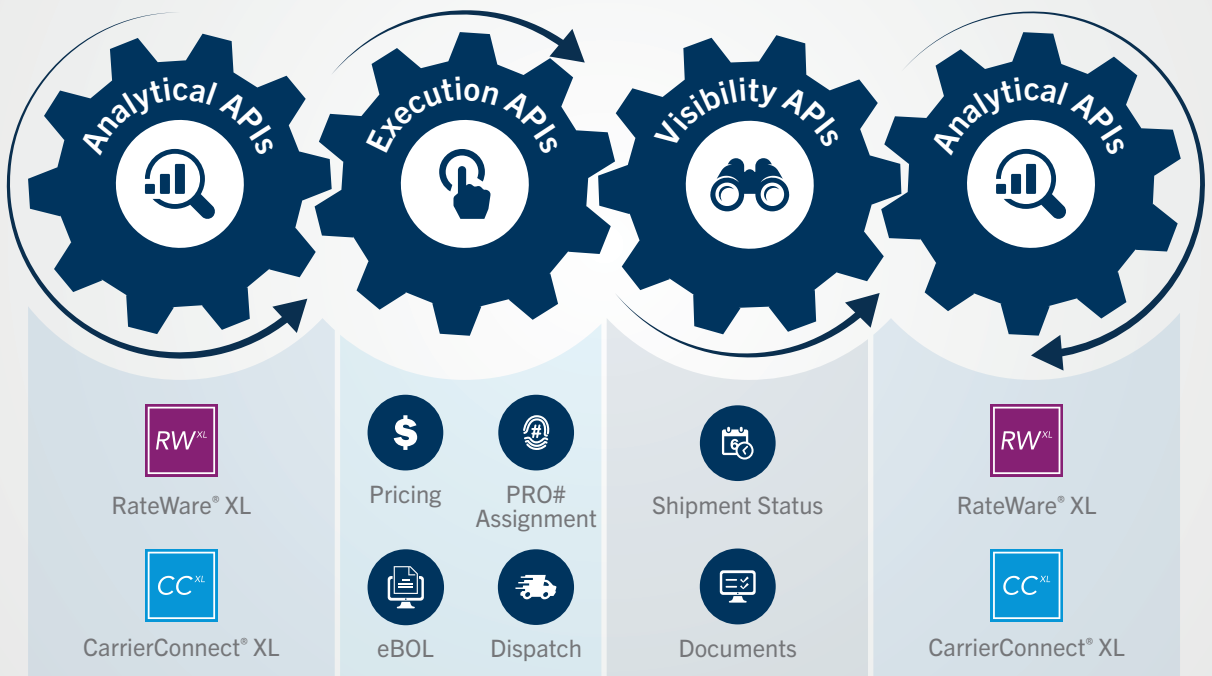
This comprehensive view means lower administrative costs and better customer service.

## How It Works: Going beyond Simple Connectivity to Service Orchestration

The SMC<sup>3</sup> integrated suite of APIs provides service orchestration between dispatch, tracking, documents, volume pricing and rating processes. The Platform also helps leverage the Internet of Things and real-time analytics to sense and respond to logistics issues.

Service orchestration capabilities automatically monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire Platform.

Based on the knowledge gained from years as a trusted partner of 3PLs, shippers and carriers, the SMC<sup>3</sup> Platform creates a standardized process, regardless of carrier codes and document types, and offers intelligence that helps manage risk and improve overall performance.



Lower Costs and Improve Service with an Orchestrated Approach

## Take the First Step Toward Holistic Supply Chain Optimization

With the SMC<sup>3</sup> Platform, you have the flexibility to choose the best fit from our wide range of Analytical, Execution and Visibility APIs based on your specific needs. Contact us today to learn more. [sales@smc3.com](mailto:sales@smc3.com) | 1-800-845-8090



## The SMC<sup>3</sup> Platform: Built on a Secure, Private Cloud

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The Platform is a secure, hosted technology solution with multiple layers of data and network redundancy.

- Handles millions of transactions every day
- Outstanding physical and operational resiliency and uptime
- Leverages the highest standards of network security
- Dynamically scalable application and database infrastructure



*"It's easy to see why SMC<sup>3</sup> is the leader in LTL shipping technology. They take complex things and make them easy."*



— Ken Pehanick, Founder  
SaaS Transportation



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## SMC<sup>3</sup> – A Name You Can Trust

- Largest number of partnerships with supply chain technology partners
- Long-standing carrier relationships
- Proven business stability
- Trusted guardian of data security