Carriers & the SMC³ Platform

OPTIMIZE COST AND SERVICE WITH SMC³ APIS

The SMC³ Platform offers the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration. By automatically monitoring each step in freight workflow – from initial pickup to final delivery – across multiple APIs in a seamless manner, the SMC³ Platform increases responsiveness while lowering cost per shipment.

INSTANT VISIBILITY AND INCREASED EFFICIENCY – ALL FROM THE CLOUD

Innovative carriers use the SMC³ Platform to manage LTL rating and transit information across all customers with one solution. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
☐ Real-time shipment info	☑ Improved visibility
☐ Fewer customer inquiries	☑ Enhanced efficiency
☐ Service orchestration	☑ Less network traffic
☐ Automated delivery notifications	☑ Faster payment

It all adds up to a reduced administrative burden and more efficient usage of hardware, software and, most important, human capital.

A FLEXIBLE AND COMPREHENSIVE SOLUTION

The SMC³ Platform includes a wide range of transportation services designed to address the complete business problem. SMC³'s flexible solutions allow carriers to choose the right fit based on their specific needs.

ANALYTICAL APIS: RATEWARE® XL & CARRIERCONNECT® XL

Industrial-strength APIs optimized for high speed and advanced analytics.
- Freight bill audit and contract management capabilities
- Pricing, transit and service details from multiple carriers
- Density and class rating solutions
- Industry-leading speed, reliability and security

Real-time shipment visibility

Instant proof of delivery

Fewer customer inquiries

Higher customer satisfaction

"SMC³ knows the industry and its participants very well, so it's easy for them to create fantastic products, strategic solutions and bring value to a very complicated process."

— Rob Estes, President and CEO, Estes Express Lines

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EXECUTION & VISIBILITY APIS: DISPATCH, SHIPMENT STATUS, DOCUMENTS

Deliver real-time transactional shipment communications.
- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence

Built on a secure, private cloud, the SMC3 Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

UNRIVALED REPUTATION — SMC³ HAS:

- ✓ The largest number of partnerships with supply chain technology partners
- ✓ Long-standing carrier relationships
- ✓ Proven business stability
- ✓ A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at www.smc3.com to learn more.

WHY SMC³?

SMC³ is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC³ delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC³'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.