

The SMC³ Platform

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Are competitive pressures and rising labor costs driving the need to automate your manual processes?

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Do you need the complete visibility awarded by a holistic solution?

3

Is there pressure to provide proactive supply chain management that requires real-time alerts?

The SMC³ Platform provides customers with the real-time carrier connections and exception-based alerts required to get the supply chain visibility needed in today's competitive market.

Introducing the SMC³ Platform: Enabling Agile Supply Chains

Leveraging decades of expertise gained from serving the extended logistics community, the SMC³ Platform provides the only transportation APIs designed to proactively enable visibility and help create agile global supply chains. Going beyond simple connectivity, SMC³'s powerful products deliver event-based notifications that alert shippers and 3PLs to exceptions so supply chain managers can take preventive actions before a problem occurs.



Solving the Complete Business Problem with the Best of All Worlds

Designed to address the complete business problem, the SMC³ Platform includes a wide range of transportation services empowering customers to choose the right fit based on their transportation solutions and operating environment. It's all built on SMC³'s secure, private cloud.

- ✓ Optimized for advanced analytics, SMC³ industrial-strength Analytical APIs provide a holistic view of LTL pricing, transit times and carrier services while supporting high-speed optimization.
- ✓ Execution & Visibility APIs deliver real-time transactional shipment communications.

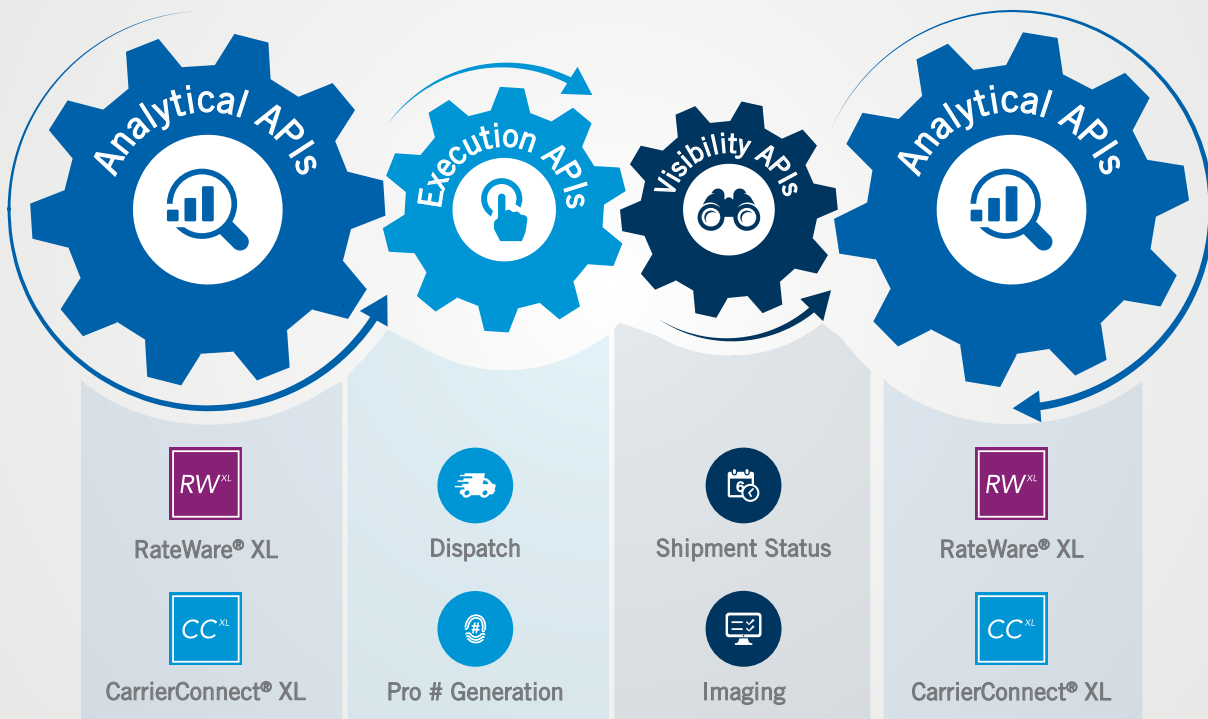
This comprehensive view means lower administrative costs and better customer service.

How It Works: Going beyond Simple Connectivity to Service Orchestration

The SMC³ integrated suite of APIs provides service orchestration between dispatch, tracking, imaging and rating processes. The Platform also helps leverage the Internet of Things and real-time analytics to sense and respond to logistics issues.

Service orchestration capabilities automatically monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire Platform.

Based on the knowledge gained from years as a trusted partner of 3PLs, shippers and carriers, the SMC³ Platform creates a standardized process, regardless of carrier codes and document types, and offers intelligence that helps manage risk and improve overall performance.



Lower Costs and Improve Service with an Orchestrated Approach

Take the First Step Toward Holistic Supply Chain Optimization

With the SMC³ Platform, you have the flexibility to choose the best fit from our wide range of Analytical, Execution and Visibility APIs based on your specific needs. Contact us today to learn more. sales@smc3.com | 1-800-845-8090



The SMC³ Platform: Built on a Secure, Private Cloud

The Platform is a secure, hosted technology solution with multiple layers of data and network redundancy.

- Handles millions of transactions every day
- Outstanding physical and operational resiliency and uptime
- Leverages the highest standards of network security
- Dynamically scalable application and database infrastructure



SMC³'s track record of innovation and commitment to adapting their platform to solve the needs of our evolving industry solidified our choice to partner with them.



— Mark Redini, vice president of sourcing, Echo Global Logistics



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SMC³ – A Name You Can Trust

- Largest number of partnerships with supply chain technology partners
- Long-standing carrier relationships
- Proven business stability
- Trusted guardian of data security