

# The SMC<sup>3</sup> Platform

CarrierConnect<sup>®</sup> XL

CC<sup>XL</sup>

Imaging

Shipment Status

Dispatch

RateWare<sup>®</sup> XL

RW<sup>XL</sup>



## The SMC<sup>3</sup> Platform:

*The Single Source for LTL Pricing and Transit Information*

### The Complete LTL Package

The SMC<sup>3</sup> Platform combines the blazing speed and dependability of complex, Analytical APIs like RateWare<sup>®</sup>XL and CarrierConnect<sup>®</sup>XL with new Execution and Visibility APIs that provide real-time transactional shipment communications. Delivered through the proven SMC<sup>3</sup> cloud – which handles millions of transactions every day – this complete solution allows customers to choose the level of computing power to match their business needs.

### Analytical APIs

With SMC<sup>3</sup>'s Analytical APIs, customers can effortlessly audit thousands of rates and manage multiple carrier contracts. These solutions help shippers and 3PLs optimize their LTL spend. RateWare XL and CarrierConnect XL transform LTL complexity into a holistic view of LTL pricing, transit times and carrier services. With industry leading speed, reliability and security, these industrial-strength LTL analytical engines deliver:

- Accurate pricing and transit data from multiple carriers simultaneously
- Freight bill audit capability
- The ability to manage contracts
- High speed optimization for thousands of transactions
- Density and class rating information

### Execution and Visibility APIs

SMC<sup>3</sup> Execution and Visibility APIs provide real-time shipment dispatch, status and imaging communications via connectivity direct to carriers.

By offering the best of both worlds – the industrial-strength, analytical tools RateWare XL and CarrierConnect XL and lighter-weight Execution and Visibility API communications – the SMC<sup>3</sup> Platform is the only solution shippers and 3PLs of any size need to successfully navigate the LTL shipment arena.

Watch the [SMC<sup>3</sup> Platform video](#) and contact us to learn how we can work together on your next innovation.

SMC<sup>3</sup> – it's that simple.

## Key Features

- LTL pricing and transit time hub
- Heavy duty analytical solutions
- Transactional API messaging
- Density and class solutions
- Thousands of trading partners

## Making an Informed Decision Requires Understanding API Benefits and Limitations

- SMC<sup>3</sup> Execution and Visibility APIs deliver shipment transaction messages and updates for specific needs.
- SMC<sup>3</sup> Analytical APIs solve more complex needs such as the ability to provide freight bill audit and contract management, and high-speed optimization for multiple transactions.
- The SMC<sup>3</sup> Platform will support both EDI and API communications.
- Some transactional API providers inaccurately claim they offer dynamic or spot pricing that changes as a carriers' business fluctuates. Carrier APIs do not have this capability. Users receive individually packaged contract rates, not spot pricing.

## About SMC<sup>3</sup>

SMC<sup>3</sup> is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC<sup>3</sup> delivers its core competency – LTL pricing expertise – through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC<sup>3</sup>'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market. Through hosted API solutions, SMC<sup>3</sup> supports the entire supply chain with industry-leading speed, reliability and performance. SMC<sup>3</sup>: Investing a lifetime to help optimize freight transportation.

To learn more about the SMC<sup>3</sup> industry platform contact SMC<sup>3</sup> today at 1.800.845.8090 or email [sales@smc3.com](mailto:sales@smc3.com).

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