



# Shippers & the SMC<sup>3</sup> Platform

### Increase supply chain agility with SMC<sup>3</sup> APIs

The SMC<sup>3</sup> Platform offers the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration. By automatically monitoring each step in freight workflows – from pickup to final delivery – the Platform lowers costs and increases agility.

### Instant visibility and improved efficiency – all from the cloud

With more automated workflows and event-based notifications, customers can take preventive actions before a problem occurs. That's why innovative shippers use the SMC<sup>3</sup> Platform to manage and optimize LTL rating, transit and service complexity. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
Real-time info	Proactive response
Standardized carrier messages	Streamlined workflows
Intelligent carrier data	Improved vendor scorecards
Reduced expedited freight	Lower shipping costs
Service orchestration	Less network traffic
Instant proof of delivery	Increased customer satisfaction

This all adds up to a reduced administrative burden and more efficient usage of a company's hardware, software and human capital.

*"SMC<sup>3</sup> gives us the information and tools needed to help manage a very complex supply chain."*

*— Carey Skoglund, national logistics manager, Ace Hardware*



*More automated dispatch*



*Real-time shipment visibility*



*Instant proof of delivery*



*Advanced analytics*



## A flexible and comprehensive solution

The SMC<sup>3</sup> Platform includes a wide range of transportation services designed to address the complete LTL lifecycle. SMC<sup>3</sup>'s flexible solutions allow shippers to choose the right fit based on their specific needs.

### Analytical APIs: RateWare® XL & CarrierConnect® XL

Industrial-strength APIs optimized for high speed and advanced analytics.

- Pricing, transit and service details from multiple carriers
- Freight bill audit capabilities
- Density and class rating solutions
- Industry leading speed, reliability and security

### Execution & Visibility APIs: Dispatch, Shipment Status, Imaging

Deliver real-time transactional shipment communications.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence



Built on a secure, private cloud, the SMC<sup>3</sup> Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

## Unrivalled reputation

SMC<sup>3</sup> has:

- The largest number of partnerships with supply chain technology partners
- Long-standing carrier relationships
- Proven business stability
- A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at [www.smc3.com](http://www.smc3.com) to learn more.

## About SMC<sup>3</sup>

SMC<sup>3</sup> is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC<sup>3</sup> delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC<sup>3</sup>'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

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