



Technology Providers & the SMC³ Platform

Deliver agile supply chains with SMC³ APIs

The SMC³ Platform is a single integration point for all carrier rate, transit and service information. Designed to optimize the entire LTL shipment lifecycle, SMC³ transportation APIs go beyond simple connectivity to deliver service orchestration. That's why innovative 3PLs and shippers use the Platform to choose the best fit of services and ensure supply chain agility.

Leverage the cloud for carrier rates and real-time info

Help TMS customers manage and optimize LTL transportation with the SMC³ Platform. SMC³ has tamed LTL complexity with standardized messages across all carriers – regardless of error codes, status codes or document type. With exception-based alerts, customers have visibility to proactively manage their supply chains.

FEATURE	BENEFIT
Real-time info	Proactive response
Lower integration costs	Higher profits
Standardized carrier messages	Streamlined workflows
Intelligent carrier data	Agile decisions
Service orchestration	Less network traffic
Single integration point	Lower maintenance costs

The SMC³ Platform leverages a secure, private cloud – with multiple layers of data and network redundancy – to efficiently use hardware, software and human resources.

“SMC³'s track record of innovation and commitment to adapting their platform to solve the needs of our evolving industry solidified our choice to partner with them.”

— Mark Redini, vice president of sourcing, Echo Global Logistics



Real-time carrier info



Streamlined integration



Standardized carrier codes



Comprehensive visibility

A flexible and comprehensive solution

The SMC³ Platform includes a wide range of transportation services designed to address the complete LTL lifecycle. SMC³'s flexible solutions allow shippers and 3PLs to choose the right fit based on their specific needs.

Analytical APIs: RateWare® XL & CarrierConnect® XL

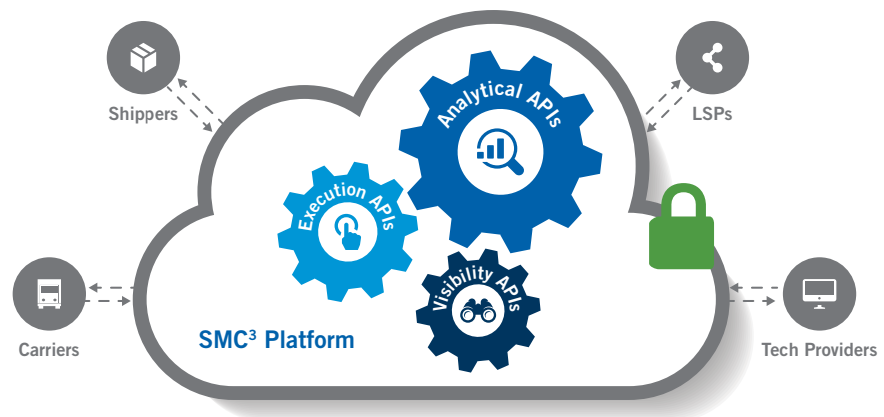
Industrial-strength APIs optimized for high speed and advanced analytics.

- Pricing, transit and service details from multiple carriers simultaneously
- Freight bill audit and contract management capabilities
- Density and class rating solutions
- Industry-leading speed, reliability and security

Execution & Visibility APIs: Dispatch, Shipment Status, Imaging

Real-time transactional shipment communications to address customers' needs.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence



Built on a secure, private cloud, the SMC³ Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

Unrivalled reputation

SMC³ has:

- The largest number of partnerships with supply chain technology partners
- Long-standing carrier relationships
- Proven business stability
- A proven record of being a trusted guardian of data security

We're ready to help improve supply chain efficiencies with real-time transportation management. Contact our team today at www.smc3.com to learn more.

About SMC³

SMC³ is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC³ delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC³'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

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