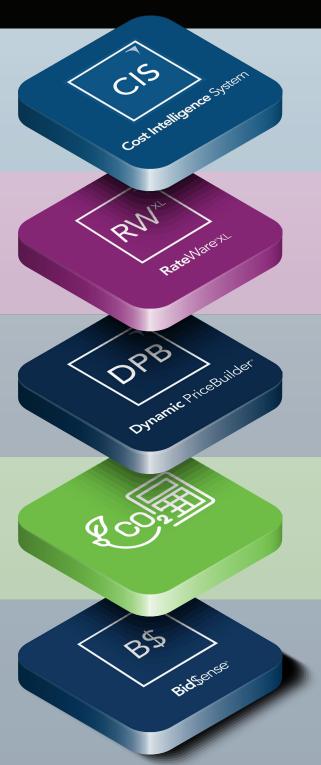# Cost Intelligence *System*

The Foundation for Strategic Business Decisions

Carriers trust CIS® to deliver true cost and profitability insights—the underpinning of confident, smart strategy and decisive execution. Build upon LTL's leading cost model framework with seamless, scalable, advanced solution integrations that enable precision pricing agility, network optimization analytics and streamlined decision making.

CIS
Cost Intelligence System

RWXL
RateWare XL

DPB
Dynamic PriceBuilder®

CO₂

B$
Bid$ense®

*Dynamic PriceBuilder®, RateWare® XL and Bid$ense® require an additional license.

Accurate, Pinpointed Cost Analytics

- Comprehensive shipment level activity-based costing tied to your general ledger.
- Prospectively cost new business, perform network and freight mix simulations for better planning.
- Leverage modern data collection (i.e. dimensioners and ELDs).

High-Speed Rating Performance

- Rating paired with costing using RateWare® XL; leverage historical or prospective freight to optimize pricing strategy.
- Perform cost-based rate analyses using licensed base rates within CIS for quick scenario analysis.

Dynamic Pricing Agility & Flexibility

- Optimize rate decisions using CIS® insights; reduce empty miles, improve freight characteristics, attract new customers and boost profit.
- Dynamically price for today's market—flexibility and adaptability to change pricing quickly.
- Leverage SMC³'s hosted API solution to transmit rates into 3PL shipper TMS.

Standardized LTL Emissions Calculation

- Simplify emissions reporting with CIS's built-in calculator that follow ISO14083.
- Access "report ready" GHG data for current and prospective business. Extract data for shipment level emissions.

Bid Management Interface

- Streamline RFP analysis and decisions with easy data transfer from Bid$ense® to CIS.

> **When you have an accurate picture of all the costs associated with hauling LTL freight, you are more likely to be profitable for individual loads. SMC³'s Cost Intelligence System provides the data we need to make intelligent decisions. We believe firmly in the results we receive from using this system.**
>
> **— Old Dominion Freight Lines, Inc.**

⌄SMC³

SMC³ is the one-stop knowledge hub for less than truckload technology, data and education, delivering unrivaled LTL analytical capabilities and shipment visibility data. Best known for its trusted RateWare and CarrierConnect rating and transit solutions, SMC³ also delivers industry leading direct-to-carrier LTL APIs. SMC³ solutions travel beyond simple connectivity and empower shippers, 3PLs and carriers to collaborate and optimize decision making throughout the entire LTL lifecycle. Customers rely on SMC³ solutions to make informed business decisions, achieve higher returns on their transportation investment, and meet ever-changing market demands.

To learn more about SMC³'s array of freight transportation technology solutions, visit www.smc3.com or contact your SMC³ sales representative.

Scan the QR Code to Learn More!