



**BatchMark<sup>®</sup>XL**

## BatchMark<sup>®</sup> XL Powers Superior LTL Pricing through Analytical Insights

Carriers are facing intense pressure to keep expenses in check, which means more focus on finding and quickly acting upon opportunities to positively impact profitability. Running lean can be a tough counterbalance alongside the need to move faster and compete in the less-than-truckload (LTL) freight and rating pricing arena.

### HOW CAN BATCHMARK XL HELP?

BatchMark<sup>®</sup> XL, SMC<sup>3</sup>'s rapid, powerful, LTL rating tool gives carriers the necessary technology to derive analytical insights to guide better pricing decisions.

#### BATCHMARK XL'S INTUITIVE PLATFORM IS FACILITATED BY:



High-speed Rating



Workflow Dashboard



Improved Navigation



Guided Analysis

#### UNLOCK PRICE PLANNING INTELLIGENCE THROUGH SCENARIOS LIKE:

- Laying the foundation for general rate increase planning
- Benchmarking current base rates against multiple tariffs, including other carrier base rates
- Benchmarking internal rates against competitor base rates for customer negotiations and contract pricing change requests
- Validating “what if” pricing scenarios like adjustments to one or more price program components such as the on-bill discount matrix, FAK, absolute minimum charges, and more...

To learn more about BatchMark XL contact SMC<sup>3</sup> today at 1-800-845-8090 or email [sales@smc3.com](mailto:sales@smc3.com).

©2022 Southern Motor Carriers Association, Inc. SMC<sup>3</sup> and BatchMark XL are registered trademarks of Southern Motor Carriers Association, Inc. Other brand and product names are the property of their respective owners. PI# 19174-L