About Rose Rocket

Rose Rocket delivers next-generation transportation software for trucking and logistics companies. Its flexible design lets businesses customize their systems and connect with drivers, brokers, carriers, and customers across the supply chain. Trusted by 1200+ customers, Rose Rocket helps companies optimize operations and expand their networks.

About SMC³

SMC³ is the hub for less-than-truckload technology, data and education. SMC³'s hosted technology solutions support the entire supply chain with industry-leading speed, reliability and performance to help optimize LTL freight transportation. As the single integration point for all carrier rate, transit and service information, SMC³ solutions travel beyond simple connectivity and empower shippers, 3PLs and carriers to collaborate and optimize decision making throughout the entire LTL lifecycle—from rating through the invoicing process. SMC³ has a history of industry excellence and business stability, and an unrivaled reputation as a trusted guardian of data security.
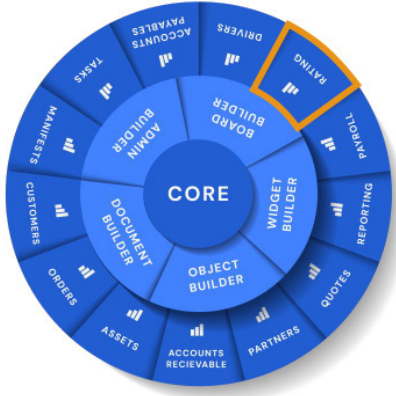
SMC³ LTL APIs

SMC³'s API solutions are designed to optimize the LTL shipment lifecycle from quote to delivery. Through seamless integration to the Rose Rocket transportation management system SMC³'s APIs can deliver:

- Real-time quoting—receive pricing direct from carriers for contract, dynamic and volume pricing

SMC³ products support LTL rating, carrier transit times, RFP management, pricing analytics, and a uniform base rate foundation in CzarLite®. SMC³ customers command a 360° view of pricing and carrier services using SMC³'s comprehensive services.

PAAS FOR TRANSPORTATION

Everything we learned from building a TMS, reimagined to truly future-proof every transportation company.

SMC³ CzarLite®

No matter where you ship in the United States, Canada or Mexico, SMC³ CzarLite base rates provide a flexible decision support tool to assure total pricing visibility and empowerment to make your best LTL purchases. Achieve optimal shipping agreements with a uniform base rate where you can:

- Simplify business processes like negotiations, contracts, payment and costing to enhance operating and profitability strategies

- Quickly evaluate the impact of carrier rate adjustments and conduct "apples-to-apples" base rate comparisons

- Assure your shipments are rated using timely, accurate, carrier-independent base rates, so the effects of line items such as discounts and FAK classifications are apparent

- Create your own flexible, borderless international pricing system with stable base rates for freight movements between the U.S., Canada and Mexico.

For more information on SMC³ and our hosted technology solutions, please contact an SMC³ sales representative or visit www.smc3.com.

SMC³

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