

CzarLite® Canada

COMPLETE COVERAGE OF NORTH AMERICA

CzarLite North America provides shippers and 3PLs with baseline rates from shipments moving between Canada and the United States. With CzarLite Canada, users have the most robust access to neutral, baseline rates for shipments that move within the country.

To create CzarLite Canada, SMC³'s data scientists added intelligence to information previously provided by the Freight Carriers Association of Canada. By adding data to the Canada rates previously available from CzarLite North America and providing the tool to customers as its own solution, SMC³ has further optimized this north-of-the-border rating solution, creating a valuable tool for shippers and 3PLs looking to manage their intra-Canadian supply chain needs.

SMC³ provides LTL base rates for the entirety of North America, helping customers optimize the carrier-selection process through carrier price negotiations based off a neutral rating reference. Customers can now receive CzarLite rates for intra-country moves within Canada and Mexico, as well as cross-border shipments.

OPTIMIZE CANADIAN SHIPMENTS

While SMC³ has offered U.S. shippers and 3PLs operating in Canada base rates, the company's new tools are vastly improved. By aligning with the top carriers operating in Canada, SMC³ is able to present a holistic view of the market and accurately measure the trends and shifts in market pricing. When using CzarLite Canada, shippers, 3PLs and other logistics stakeholders know they are receiving the best price possible from the most optimal carrier.



A CUT ABOVE

Thousands of industry trading partners rely on SMC³ transit-time, rating and visibility solutions to make informed business decisions, achieve higher returns on their technology investment and meet ever-changing market demands. The foundation of SMC³'s base rates is CzarLite, the industry's most advanced rating baseline. CzarLite incorporates modern market freight flow patterns and high-cost areas, reflecting the present-day economic and geographic complexities of North America's many regions. The backbone of CzarLite is an innovative market model created by SMC³ data scientists that resulted from analysis of 116.8 million freight bills from 33 of the largest LTL carriers, a data set unique to SMC³.

TRUSTED, ACCURATE PRICING

Customers who ship within Canada can now experience the benefits of CzarLite in a Canada-specific solution, allowing them to:

- Survey general pricing availability in various markets
- Ensure uniform rating discussions with multiple carriers
- Guarantee carrier competitiveness

INNOVATION AND SERVICE

As the supply chain evolves, SMC³ continues to innovate, creating new solutions that take advantage of technological advancements. CzarLite Canada is only one solution in the company's ever-expanding array of technology offerings, and SMC³ is dedicated to growing its Canadian benchmarking services as the market demands.



CL

CZARLITE PRODUCT FAMILY

- CzarLite United States
- CzarLite Mexico Cross-Border
- CzarLite North America
- CzarLite Canada
- CzarLite Canada Cross-Border
- CzarLite Mexico

WHY SMC³?

SMC³ has a lifetime of transportation transit-time knowledge and information, and the company's solutions aid customers in the making optimal transportation decisions for their unique business needs. SMC³ also supports customers as they grow, whether they're dealing with 10 or 10,000 freight movements per day. Shippers and 3PLs use SMC³'s peerless rating solutions to access transit-time intelligence, saving time and money on their supply chain requirements throughout North America.

©2020 SMC³. SMC³ and CarrierConnect XL are registered trademarks of Southern Motor Carriers Association Inc. PI# 20647-L