

Retailers & the SMC³ Platform

BOOST SUPPLY CHAIN AGILITY WITH SMC³ APIS

The SMC³ Platform helps achieve seamless omnichannel fulfillment with the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration. By automatically monitoring each step in freight workflow – from pickup to final delivery – across multiple APIs in a seamless manner, the Platform lowers costs and increases agility.

INSTANT VISIBILITY AND IMPROVED INVENTORY MANAGEMENT – ALL FROM THE CLOUD

With more automated workflows and event-based notifications, customers can take preventive actions and avoid stockouts before a problem occurs. That's why innovative retailers use the SMC³ Platform to manage and optimize LTL rating, transit and service complexity. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
<input type="checkbox"/> Real-time shipment info	<input checked="" type="checkbox"/> Fewer stockouts
<input type="checkbox"/> Standardized carrier messages	<input checked="" type="checkbox"/> Streamlined workflows
<input type="checkbox"/> Intelligent carrier data	<input checked="" type="checkbox"/> Improved vendor scorecards
<input type="checkbox"/> Reduced expedited freight	<input checked="" type="checkbox"/> Lower transportation costs
<input type="checkbox"/> Intelligent messaging	<input checked="" type="checkbox"/> Less network traffic
<input type="checkbox"/> On demand visibility	<input checked="" type="checkbox"/> Seamless omnichannel execution

It all adds up to a reduced administrative burden and more efficient usage of a company's hardware, software and human capital.

A FLEXIBLE AND COMPREHENSIVE SOLUTION

The SMC³ Platform includes a wide range of transportation services designed to address the complete LTL lifecycle. SMC³'s flexible solutions allow retailers to choose the right fit based on their specific needs.

ANALYTICAL APIS: RATEWARE® XL & CARRIERCONNECT® XL

Industrial-strength APIs optimized for high speed and advanced analytics.

- Freight bill audit capabilities
- Pricing, transit and service details from multiple carriers
- Density and class rating solutions
- Industry-leading speed, reliability and security



More automated dispatch



Real-time shipment visibility



Automated Volume Pricing



Fewer Stockouts

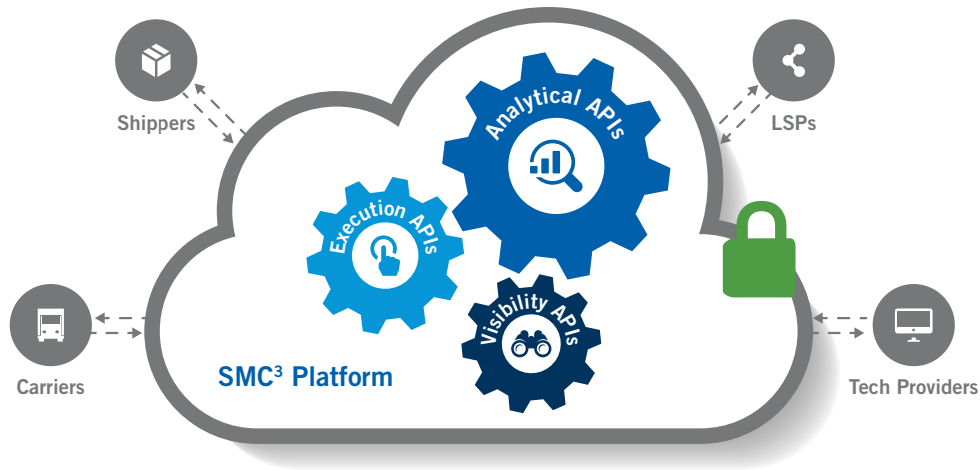


*"SMC³ gives us the information and tools needed to help manage a very complex supply chain."
— Carey Skoglund, national logistics manager, Ace Hardware*

EXECUTION & VISIBILITY APIS: VOLUME PRICING, DISPATCH, SHIPMENT STATUS, DOCUMENTS

Real-time transactional shipment communications.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence
- By using the volume API to automate the task of querying carrier volume rates, shippers can reduce errors and redeploy volume LTL resources to revenue-generating activities.



Built on a secure, private cloud, the SMC³ Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

UNRIVALED REPUTATION — SMC³ HAS:

- ✓ The largest number of partnerships with supply chain technology partners
- ✓ Long-standing carrier relationships
- ✓ Proven business stability
- ✓ A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at www.smc3.com to learn more.

WHY SMC³?

SMC³ is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC³ delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC³'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

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