



# Shippers & the SMC<sup>3</sup> Platform

## INCREASE SUPPLY CHAIN AGILITY WITH SMC<sup>3</sup> APIS

The SMC<sup>3</sup> Platform offers the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration. By automatically monitoring each step in freight workflows – from pickup to final delivery – the Platform lowers costs and increases agility.

## INSTANT VISIBILITY AND INCREASED EFFICIENCY – ALL FROM THE CLOUD

With more automated workflows and event-based notifications, customers can take preventive actions before a problem occurs. That’s why innovative shippers use the SMC<sup>3</sup> Platform to manage and optimize LTL rating, transit and service complexity. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
<input type="checkbox"/> Real-time info	<input checked="" type="checkbox"/> Proactive response
<input type="checkbox"/> Standardized carrier messages	<input checked="" type="checkbox"/> Streamlined workflows
<input type="checkbox"/> Intelligent carrier data	<input checked="" type="checkbox"/> Improved vendor scorecards
<input type="checkbox"/> Reduced expedited freight	<input checked="" type="checkbox"/> Lower shipping costs
<input type="checkbox"/> Service orchestration	<input checked="" type="checkbox"/> Less network traffic
<input type="checkbox"/> Instant proof of delivery	<input checked="" type="checkbox"/> Increased customer satisfaction

*This all adds up to a reduced administrative burden and more efficient usage of a company's hardware, software and human capital.*

## A FLEXIBLE AND COMPREHENSIVE SOLUTION

The SMC<sup>3</sup> Platform includes a wide range of transportation services designed to address the complete LTL lifecycle. SMC<sup>3</sup>'s flexible solutions allow shippers to choose the right fit based on their specific needs.

## ANALYTICAL APIS: RATEWARE® XL & CARRIERCONNECT® XL

Industrial-strength APIs optimized for high speed and advanced analytics

- Pricing, transit and service details from multiple carriers
- Freight bill audit capabilities
- Density and class rating solutions
- Industry leading speed, reliability and security



More automated dispatch



Real-time shipment visibility



Instant proof of delivery



Automated Volume Pricing



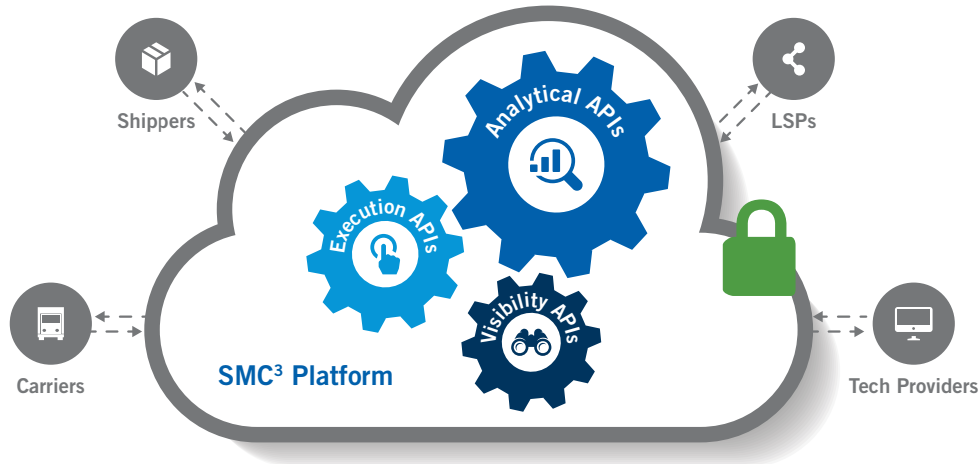
*“SMC<sup>3</sup> gives us the information and tools needed to help manage a very complex supply chain.”*  
— Carey Skoglund, national logistics manager, Ace Hardware



### EXECUTION & VISIBILITY APIS: DISPATCH, SHIPMENT STATUS, DOCUMENTS

Deliver real-time transactional shipment communications.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence



Built on a secure, private cloud, the SMC<sup>3</sup> Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

### UNRIVALED REPUTATION — SMC<sup>3</sup> HAS:

- ✓ The largest number of partnerships with supply chain technology partners
- ✓ Long-standing carrier relationships
- ✓ Proven business stability
- ✓ A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at [www.smc3.com](http://www.smc3.com) to learn more.

### WHY SMC<sup>3</sup>?

SMC<sup>3</sup> is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC<sup>3</sup> delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC<sup>3</sup>'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

Copyright © 2019 SMC<sup>3</sup>. SMC<sup>3</sup>, RateWare XL and CarrierConnect XL are registered trademarks of Southern Motor Carriers Association Inc. PI# 22045-L 10/2019