# MEMBERSHIP GIVES YOU AN EDGE

VSMC<sup>3</sup>

## Benefits keep members ahead of the knowledge curve

Fundamental to SMC<sup>3</sup>'s on-going commitment to the less-than-truckload supply chain are our two membership programs, providing discounts to continuing education and on-going access to custom-curated industry information.



# Carrier Membership

### **CONFERENCE DISCOUNTS**

 One free registration for each of SMC<sup>3</sup>'s two annual conferences: Jump Start and Connections (with a discount for additional attendees from your company), giving you exposure to the hottest topics, the most respected presenters and industry leaders, and the best networking opportunities

## Non-Carrier/ Associate Membership

### CONFERENCE DISCOUNTS

• Discounts to SMC<sup>3</sup>'s two annual conferences, Jump Start and Connections, for exposure to the hottest topics, the most-respected presenters and industry leaders and the best networking opportunities

## ACCESS TO CUSTOM-CURATED INFORMATION

#### Carrier Members Only web access to:

- Journal of Commerce (weekly digital edition and biweekly print edition)
- SMC<sup>3</sup> Review (published three times a year) with carrier, associate and SMC<sup>3</sup> news, including detailed conference coverage and carrier member profiles
- SMC<sup>3</sup> Supply Chain Intelligence Brief daily e-newsletter featuring logistics and supply chain topics and news
- SMC<sup>3</sup> LTL Executive Briefing monthly that provides analysis of key LTL industry and economic trends, provided in partnership with Armada Corporate Intelligence

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