

**FEATURING
LIVE INDUSTRY
EXPERTS!**

SMC³ Online Education | LTL204 Hybrid Session



What is LTL204?

LTL204 is the fourth of five online classes offered by SMC³ through LogisticsTrainingCenter.com that provide the industry's only coursework geared toward mastery of less-than-truckload transportation concepts. Created by LTL professionals, for LTL professionals, SMC³'s "US LTL Transportation Laws and Regulations" is the ideal offering for anyone looking to understand regulatory origins and laws governing transportation, as well as how to construct, analyze and negotiate a transportation contract. The 8-hour course, comprising eight modules, is the fourth brick in the foundation of 21st century LTL expertise.

The eight modules are:

- Module 1** LTL Transportation Laws and Regulations
- Module 2** Contracts, Bill of Lading, Claims and US Law
- Module 3** Federal Laws Impacting the LTL Industry
- Module 4** Financial Deregulation of Transportation
- Module 5** Contracting for Transportation Today
- Module 6** Safety Regulations
- Module 7** Hazardous Materials
- Module 8** Impact of Automation on Risk
- Final Exam** LTL204 Final Exam

What is the course workload?

Each module is an hour long, which can be completed at your own pace. In addition, students can participate in four live sessions featuring other attendees and industry thought leaders that span an additional four hours. That's nearly 13 hours of intensive LTL education!

How is the LTL204 hybrid session different from the traditional LTL204 class?

SMC³'s LTL204 summer hybrid session combines the online LTL204 coursework with live sessions throughout July. These deep-dive, interactive LTL sessions offer an exclusive opportunity to interact with transportation and logistics experts and thought leaders:

Week 1	Thursday, July 8	Course Overview, Module Review & Live Session	2–3:00 pm EDT
Week 2	Thursday, July 15	Module Review & Live Session	2–3:00 pm EDT
Week 3	Thursday, July 22	Module Review & Live Session	2–3:00 pm EDT
Week 4	Thursday, July 29	Module Review & Live Session	2–3:00 pm EDT

How much does it cost?

The registration fee for the LTL204 hybrid session is **\$495** for SMC³ members, and **\$695** for non-members.

To register today, visit <http://bit.ly/LTL204hybrid>.

**No prerequisite classes are required to participate in LTL204.*



What great insight will be shared in the four live sessions?

Over four weeks of “live” discussions, professors and knowledge experts will address a number of timely topics:

Week 1	Inside the Beltway
Week 2	Regulating HazMat
Week 3	Contracting for the Modern Supply Chain: Part I
Week 4	Contracting for the Modern Supply Chain: Part II - Insurance Coverage in a Sea of Claims

Will the live sessions be recorded?

Yes. Recordings will be conveniently located alongside the on-demand coursework. Attending the live sessions gives students the opportunity to interact with the speakers and chat with fellow students.

For the spring course, do students need to attend online study at specific times?

No. SMC³ online coursework is on-demand, allowing students to work at their own pace. Students have the option to attend the live sessions. The live sessions can be accessed via a link on the coursework page.

How long do I have to complete the course?

From the date of registration and payment, students have 90 days to complete the online course. Students are encouraged to complete the online study coursework in conjunction with the live sessions to enhance the learning experience. Coursework can be accessed immediately upon successful registration and payment.

In addition to LTL204, what other online courses does SMC³ offer through LogisticsTrainingCenter.com?

Visit LogisticsTrainingCenter.com for details on all SMC³ courses:

- LTL201** The Fundamentals of LTL
- LTL202** LTL Operations from Dock to Stock
- LTL203** LTL Carrier Pricing & Costing
- LTL204** US LTL Transportation Laws and Regulations
- LTL205** LTL Business Analytics

Register today at
<http://bit.ly/LTL204hybrid>

Have a question? Email
customersupport@smc3.com

Are the four live sessions mandatory?

No. The sessions are a value-add not normally found in the LTL204 coursework. While they are not mandatory, attendance is suggested.

Are quizzes and tests necessary?

Short, non-proctored quizzes are scheduled at the end of each module. Course administrators do monitor progress to ensure students grasp the key takeaways found within each module. The final test includes questions about topics from the entire course.

Does the course include a certificate of completion?

Yes! Upon successful completion of the course and final exam, a download of the certificate of completion will become available.



LTL204 SUMMER HYBRID SESSION

LTL204: US LTL TRANSPORTATION LAWS & REGULATIONS

WEEK 1 /// JULY 8

2:00 - 3:00 p.m. **Inside the Beltway**
Weekly Module Review and Discussion

WEEK 2 /// JULY 15

2:00 - 3:00 p.m. **Regulating HazMat**
Weekly Module Review and Discussion

WEEK 3 /// JULY 22

2:00 - 3:00 p.m. **Contracting for the Modern Supply Chain: Part I**
Weekly Module Review and Discussion

WEEK 4 /// JULY 29

2:00 - 3:00 p.m. **Contracting for the Modern Supply Chain: Part II -
Insurance Coverage in a Sea of Claims**
Weekly Module Review and Discussion

LTL204 SPEAKERS



C. Fredric Marcinak, Founding Partner | Moseley Marcinak Law Group LLP

C. Fredric Marcinak is a founding partner at Moseley Marcinak Law Group LLP. Marcinak has over a decade of experience representing transportation companies, including both carriers and intermediaries, regionally and nationwide on casualty/accident and commercial litigation matters, including cargo/freight claims, collections/contract disputes, FMCSA and state regulatory compliance and permitting matters, and insurance coverage cases. In these litigation matters, Fredric has tried multiple cases to verdicts before juries and handled appeals for transportation clients.



Rob Moseley, Founding Partner | Moseley Marcinak Law Group LLP

Rob Moseley is a founding partner of Moseley Marcinak Law Group LLP. He has tried more than 80 cases to jury verdict in federal and state courts and has decades of experience representing trucking companies, brokers, logistics companies and their insurance carriers in disputes involving commercial transportation accidents, federal and state safety regulations, freight claims, and insurance coverage disputes. For several insurance companies and regional and national motor carriers, Moseley serves as national counsel managing active litigation in 20 to 30 states at any given time.



Randy Mullett, Founder and Principal | Mullett Strategies LLC

C. Randal (Randy) Mullett is founder and principal of Mullett Strategies, LLC. Helping clients navigate the intricacies of Washington, DC, he focuses on transportation/freight policy, sustainability, security, and issue advocacy messaging. Prior to his current role, Mullett was vice president, government relations and public affairs, for XPO Logistics (previously Con-way Inc.) As a member of Con-way's Executive Leadership Team, he had responsibility for all government relations, corporate security, and public affairs activities including PR, corporate communication, brand management, social media, and corporate social responsibility. Additionally, he was Con-way's Chief Sustainability Officer and President of the Con-way Foundation.



Rocky Rogers, Partner | Moseley Marcinak Law Group LLP

As a partner at Moseley Marcinak Law Group LLC, Robert "Rocky" Rogers represents an array of clients involved in the commercial motor vehicle industry, including motor carriers, 3PLS, transportation intermediaries, and insurers. He provides regional and nationwide guidance on insurance coverage, cargo/freight claims, commercial litigation matters, collections/contract disputes, and FMCSA and state regulatory compliance and permitting. Highlighting his proactive approach to client services, he serves as an advisor to many of his clients, providing guidance on potential legal issues before they arise. In this capacity, he has experience serving as outside in-house counsel for a national last-mile freight broker and an interstate motor carrier. Regardless of the nature of the legal issue at hand, Rocky always focuses on the client's goals first, then crafts his approach to meet those needs.



Joe Tillman, Trainer | Logistics Training Center & Founder | TSquared Logistics

As an enthusiastic and dedicated professional, Joe Tillman is a trainer with The Logistics Training Center, as well as the founder of TSquared Logistics. TSquared Logistics, an IATA Dangerous Goods Accredited Training School, is focused on providing shippers and operators with guidance and instruction on preparing and transporting hazardous materials. In addition, Tillman teaches operations and supply chain management at Christian Brothers University in Memphis, TN.

REGISTER TODAY

<http://bit.ly/LTL204hybrid>