



SMC³ LTL ONLINE EDUCATION

LTL is an incredibly complex mode of transportation, and for supply chain novices, experience in the field isn't easily gained. When longtime employees with decades of experience in the industry leave, a hole in the collective knowledge of their organizations opens up. The same holds true for upwardly mobile logistics leaders that change jobs. To fill this void, SMC³ now provides the industry's only coursework geared toward mastery of LTL transportation concepts.

IS SMC³ LTL ONLINE EDUCATION RIGHT FOR ME?

SMC³'s online LTL learning is perfect for shippers, 3PLs, carriers, freight forwarders and future supply chain leaders looking to master their LTL knowledge and take their careers to the next level.

Provided as a flexible, learning experience, SMC³'s on-demand online learning platform enables students to:

- Focus on one or several areas of LTL
- Experience up-to-date content driven by the latest supply chain industry developments and challenges
- Learn from industry experts ranging from logistics leaders to academic researchers
- Learn at their own pace, whether looking to brush up on a few, or all key components
- Earn SMC³ LTL Certification, if desired

SMC³ LTL ONLINE COURSES

LTL201: Fundamentals of LTL: From the development of truckload, LTL and parcel to today's major LTL players, students will track the history of the industry and discuss what makes LTL transportation a key component of the domestic supply chain.



100% ONLINE – You won't find these courses on any college campus. You'll learn at the pace and flexibility when you want to, where you want.



ENGAGING – Thought provoking, highly visual, well-designed lessons capture the student's attention from the start by creating learning experiences that wow the audience.



INTERACTIVE – Learn and communicate in a virtual environment with seasoned LTL professionals, versed in the language of LTL.



CAREER-FOCUSED – Practical courses are designed to help students master the knowledge to apply to their careers right away. It's the kind of real-world knowledge that will take your LTL career to the next level.

LTL202: LTL Operations from Dock to Stock: In this course, LTL experts will pop open the hood, displaying all the moving parts working in tandem to fuel a successful LTL operation.

LTL203: LTL Freight Pricing: In this class, students will explore LTL pricing models, classification basics, base rates and gross rates, and trends in LTL carrier costing.

LTL204: US LTL Transportation Laws & Regulations: Hours of Service rules, the Electronic Logging Device mandate and other regulations have all had a recent impact on the world of LTL transportation. This class will discuss current and former logistics rules, showing students how regulations have impacted the transportation landscape.

LTL205: Business Analytics: This capstone course will help students transition from theory and best practices to real-world LTL. LTL205 is designed to provide students with hands-on experience through an individual project that demonstrates they have mastered the SMC³ LTL Certification curriculum.

A PATH TO SMC³ LTL CERTIFICATION

Students have the option of becoming certified in LTL by SMC³, which recognizes that they have developed the skills and competencies demanded by the 21st century LTL industry. There is no prerequisite to take the CLTL exam; students can take the exam any time in an online, proctored environment.

PROFESSIONAL DISTINCTION

Seasoned logistics and supply chain management professionals, as well as leading university-level instructors, deliver up to 40 hours of content throughout SMC³'s LTL Online Education program. Supplemental online materials, including videos and white papers, round out the educational experience. Upon earning this SMC³-backed distinction, students will have developed the skills and competencies demanded by the 21st century LTL industry.

THE PATH TO SMC ³ LTL CERTIFICATION	
COURSE	COURSE FEE
LTL201: Fundamentals of LTL	\$495
LTL202: LTL Operations from Dock to Stock	\$495
LTL203: LTL Freight Pricing	\$495
LTL204: U.S. LTL Transportation Laws & Regulations	\$495
LTL205: LTL Business Analytics	\$495
SMC ³ Certification Exam (CLTL)	\$1,095

*Discounted pricing is available when purchasing 10 or more courses. Contact sales@smc3.com to learn more.

Learn more about LTL online education and certification at www.smc3.com/onlinelearning.
Register today at <https://na.eventscloud.com/ltonlineeducation>.

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