

ONE-TIME
SPECIAL OFFER

SMC³ Online Education / LTL202 Fall Special



What is LTL202?

LTL202 is the second of five online classes offered by SMC³ through LogisticsTrainingCenter.com that provide the industry's only coursework geared toward mastery of less-than-truckload transportation concepts. Created by LTL professionals, for LTL professionals, SMC³'s "LTL Operations from Dock to Stock" course is the perfect offering for anyone looking to learn how LTL freight moves between points of origin, the dock, and the final destination. The 8-hour course, comprising eight modules, is the second brick in the foundation of 21st century LTL expertise.

The eight modules are:

- Module 1** LTL Freight Operations
- Module 2** Key Roles in LTL
- Module 3** LTL Carrier Operational Equipment
- Module 4** LTL Carrier Extended Services
- Module 5** Freight Brokers and the LTL Market
- Module 6** LTL Weighing and Inspection Process
- Module 7** Use of Transportation Management Systems (TMS)
- Module 8** Technology Impact on LTL Operations
- Final Exam** LTL202 Final Exam

What is the course workload?

Each module is an hour long, which can be completed on your own time. In addition, students can participate in four live sessions featuring other attendees and industry thought leaders that span an additional six hours and forty-five minutes. That's nearly 15 hours of intensive LTL education!

How is the LTL202 fall session different from the normal LTL202?

SMC³'s LTL202 Fall Special combines the online LTL202 coursework with live sessions throughout October and November. These deep-dive, interactive LTL sessions are hosted by LogisticsTrainingCenter.com professors, transportation experts and thought leaders:

Week 1	Thursday, October 22	Course Overview, Module Review & Live Session	1–3:00 pm EST
Week 2	Thursday, October 29	Module Review & Live Session	1–3:00 pm EST
Week 3	Thursday, November 5	Module Review & Live Session	1–3:00 pm EST
Week 4	Thursday, November 12	Module Review & Live Session	1–3:00 pm EST

How much does it cost?

The registration fee for the LTL202 Fall Special is **\$370** for SMC³ members, and **\$520** for non-members.

Are there any registration discounts?

Students that register by October 22 receive a **25%** discount on the LTL202 fall special. The discount is available to both members and non-members. No additional discounts apply.



What great insight will be shared in the four live sessions?

Over four weeks of “Live” discussions, professors and knowledge experts will address a number of timely topics:

Week 1	LTL Operations: Defining functions, roles and the cross-dock operation
Week 2	LTL Networks: Gaining efficiencies from pickup to delivery
Week 3	LTL US-Mexico Cross-border Trade
Week 4	Technology in an LTL Environment

Will the live sessions be recorded?

Yes. Recordings will be conveniently located alongside the on-demand coursework. Attending the live sessions gives students the opportunity to interact with the speakers and chat with fellow students.

For the summer course, do students need to attend online study at specific times?

No. SMC³ online coursework is on-demand, allowing students to work at their own pace. Students will need to attend the live sessions at the given date and time. The live sessions can be accessed via a link on the coursework page.

How long do I have to complete the course?

From the date of registration and payment, students have 90 days to complete the online course. Students are encouraged to complete the online study coursework in conjunction with the live sessions to enhance the learning experience. Coursework can be accessed immediately upon successful registration and payment.

In addition to LTL202, what other online courses does SMC³ offer through LogisticsTrainingCenter.com?

Visit LogisticsTrainingCenter.com for details on all SMC³ courses:

- LTL201** The Fundamentals of LTL
- LTL202** LTL Operations from Dock to Stock
- LTL203** LTL Carrier Pricing & Costing
- LTL204** US LTL Transportation Laws and Regulations
- LTL205** LTL Business Analytics

Register today at
<https://student.portal.logisticstrainingcenter.com/learner/courseinfo/id:165>

Are the four live sessions mandatory?

No. The sessions are a value-add not normally found in the LTL202 coursework. While they are not mandatory, attendance is suggested.

Are quizzes and tests necessary?

Short, non-proctored quizzes are scheduled at the end of each module. Course administrators do monitor progress to ensure students grasp the key takeaways found within each module. The final test includes questions about topics from the entire course.

Does the course include a certificate of completion?

Yes! Upon successful completion of the course and final exam, a download of the certificate of completion will become available.



LTL202 FALL SPECIAL

LTL202: LTL OPERATIONS FROM DOCK TO STOCK

WEEK 1 /// OCTOBER 22

- 1:00 - 2:30 p.m. **LTL Operations: Defining Functions, Roles and the Cross-dock Operation**
- 2:30 - 3:00 p.m. **Weekly Module Review and Discussion**

WEEK 2 /// OCTOBER 29

- 1:00 - 2:30 p.m. **LTL Networks: Gaining Efficiencies from Pickup to Delivery**
- 2:30 - 3:00 p.m. **Weekly Module Review and Discussion**

WEEK 3 /// NOVEMBER 5

- 1:00 - 2:30 p.m. **LTL US-Mexico Cross-border Trade**
- 2:30 - 3:00 p.m. **Weekly Module Review and Discussion**

WEEK 4 /// NOVEMBER 12

- 1:00 - 2:30 p.m. **Technology in an LTL Environment**
- 2:30 - 3:00 p.m. **Weekly Module Review and Discussion**

LTL202 SPEAKERS



Steve Gast

As chairman of the board for Ward Transport and Logistics, Steve Gast has more than 40 years of experience in the transportation industry in various operational, sales, pricing and finance positions. He previously served as president and COO of Wilson Trucking Corporation.



David Knight - Chief Information Officer | SMC³

As chief information officer, David Knight shapes SMC³'s long-range technology direction product strategies to positively impact customers and partners across North America. With more than 15 years of experience in information technology, Knight draws from his work at both IBM and MercuryGate to shape SMC³'s ongoing product development and product strategy.



T.J. O'Connor - Chief Operating Officer | YRC Worldwide

T.J. O'Connor currently serves as chief operating officer at YRC Worldwide, and brings more than three decades of experience to the transportation industry. He has previously served as president of Bestway Express and president of Reddaway.



Charlie Prickett - President & COO | AAA Cooper Transportation

Charlie Prickett serves as president and COO at AAA Cooper Transportation, one of the top 20 private companies in Alabama. Prickett began his career in transportation in 1988 and has held several leadership positions in the less-than-truckload industry including executive vice president at AAA Cooper Transportation.



Troy Ryley - President | Redwood Mexico

Troy Ryley has more than 30 years of international management experience and currently serves as the president of Redwood Mexico at Redwood Logistics. Prior to Redwood, Ryley led Mexico logistics operations for Transplace Mexico, Expeditors International and Maersk Logistics.



Tim Saylor - VP, Information Systems | Averitt Express

Tim Saylor currently serves as vice president of information systems at Averitt Express. Established in 1971, Averitt Express is a leading provider of freight transportation and supply chain management with international reach to more than 100 countries.



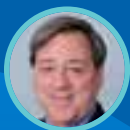
Kevin Springer - VP, Sales | SMC³

Kevin Springer is the vice president of sales at SMC³, where he is responsible for the development and support of all SMC³ end-user shipper, carrier and logistics relationships. As a member of the executive strategy team, Springer contributes to future product and company direction.



Tim Story - President | SGI LLC, Executive Vice President | Worldwide Express

As founder of SGI LLC, Tim Story is a 30-year veteran of the transportation software industry where he has held leadership positions and participated in significant investments that fueled innovation and change in the technology sphere.



Frederico (Kiko) Zuniga - Director of the Educational Institute | NCBFAA

Prior to his involvement with the NCBFAA, Zuniga was the president of the Laredo Customs Brokers and Forwarders Association. He was instrumental in the addition of a new region within the NCBFAA organization at which time he began his services on the Board of Directors of the NCBFAA.

REGISTER TODAY >>>

<https://student.portal.logisticstrainingcenter.com/learner/courseinfo/id:165>